



Accendo
Estate





Since its founding by the Araujo family in 2013, Accendo has crafted classic Napa Valley Cabernet Sauvignon and Sauvignon Blanc, with aspirations to be recognized as one of the world's finest wines.

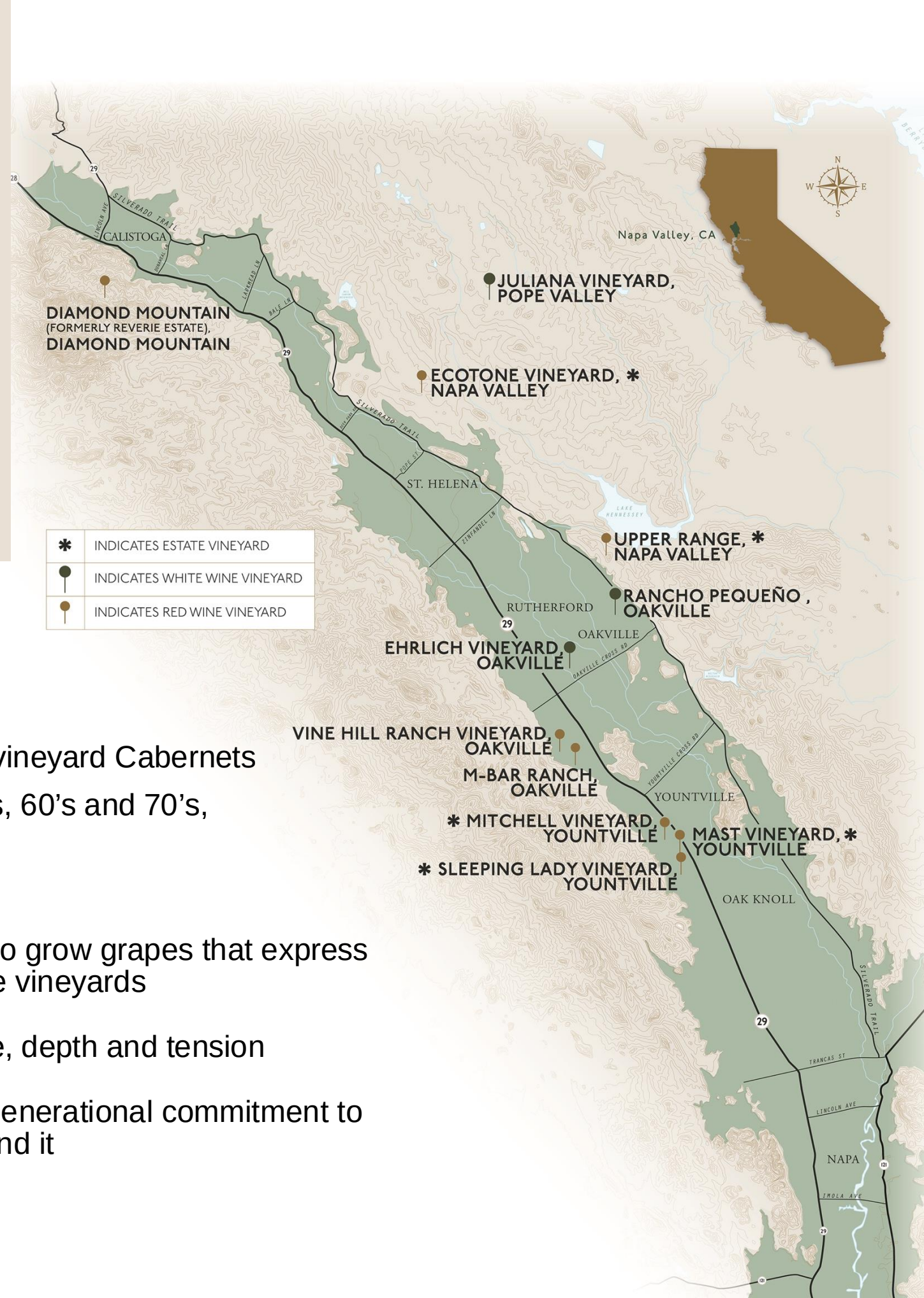
As the longtime grapegrowers for Accendo, we are honored to carry forward this legacy of distinction. Accendo Cellars is now Accendo Estate.

This transition isn't about reinvention. It's about honoring Accendo's exacting standards through shared values and a generational commitment to excellence.



winemaker
NIGEL KINSMAN

Making wine since 2006,
with Accendo since 2015



Inspired by the iconic multiple-vineyard Cabernets
of Napa produced in the 1950's, 60's and 70's,
Accendo is committed to:

- Precision farming with a goal to grow grapes that express each of our world-class, estate vineyards
- Crafting joyful wines of finesse, depth and tension
- Continuing our family's multi-generational commitment to the land and the hands that tend it





Farmers first,
but with deep wine industry
knowledge...



Jack Bittner

- Former managing partner of Ovid and president of Cliff Lede Vineyards
- Schramsberg Board of Directors, Chair of Finance Committee
- Former chair of Napa Valley Vineyards and president, Stags Leap Winegrowers
- Robert Parker stated that the Ecotone Vineyard is "...one of my favorite vineyards in all of Napa Valley."
- B.A. Boston College, M.B.A. UC Davis

Giancarlo Bettinelli

- Napa viticultural heritage dating back to the 1800's
- Founded a real estate investment firm in the southwest
- Came back to Napa in 2008 to work with brother-in-law, Paul Goldberg to manage Bettinelli Vineyards
- Upper Range has produced multiple one-hundred-point wines
- B.S. Ag Business and Viticulture from Cal Poly

Paul Goldberg

- Named 2024 Napa Valley Grower of the Year by the Napa Valley Grapegrowers
- Past-president of the Napa Valley Grapegrowers and the current president of the Napa Valley Farmworker Foundation
- Antonio Galloni stated that Sleeping Lady has "become one of Napa's top sources of Cabernet Sauvignon."
- B.S. Viticulture from Cal Poly



WHEELER FARMS, ST HELENA - HOME TO ACCENDO WINEMAKING



Accendo wines are crafted at Wheeler Farms Winery, a state-of-the-art facility completed in 2016.

Wheeler Farms provides an open-source environment for passionate winemakers to combine artisanal techniques with the latest technical advances in winemaking.

Left: Nigel Kinsman during harvest
Center: State-of-the-art press and tank room
Right: Wheeler Farms kitchen garden in front of the Hospitality House and Winery



Napa Valley
SAUVIGNON BLANC
2023

“The 2023 Sauvignon Blanc offers a striking mix of vibrancy and mid-palate creaminess. White flowers, mint, crushed rocks and lemon peel all grace this airy, delineated Sauvignon Blanc. This classy, polished white will drink well for a number of years.” - Antonio Galloni, Vinous

PHILOSOPHY

- Inspired by both Graves from Bordeaux and select New World Sauvignon Blanc
- An exquisitely balanced wine that possesses a delicacy and artfulness that can only come with a winemaking philosophy that honors the integrity of the fruit and the vineyard's terroir.

TASTING NOTES

On the nose, inviting aromas of Asian pear and quince blend with delicate floral hints of lemon verbena and chamomile tea. A subtle minerality, reminiscent of oyster shells, appears, suggesting the wine's coastal origins. The palate is rich and multi-layered, showcasing a complex mix of flavors. Fine herbs add a savory touch, while a hint of nori introduces an intriguing umami note, balancing the bright fruit and floral nuances. The wine's texture is creamy yet maintains a lively freshness, ending with a long, satisfying finish.

VARIETAL BLEND

71% Sauvignon Blanc, 19% Semillon, 10% Sauvignon Musqué

ACCOLADES

95
points

Decanter

93
points

vinous



NAPA VALLEY RED GRAPE VINEYARD SOURCES





Napa Valley
LAUREA
2022

“The 2022 Cabernet Sauvignon Laurea is a terrific wine to drink now and over the next handful of years. Dark cherry, blackberry, graphite, lavender, licorice and espresso are front and center. This juicy, resonant Cabernet Sauvignon offers notable immediacy in a plush, open-knit style that is quite appealing.” - Antonio Galloni, Vinous

PHILOSOPHY

- Bordeaux-style red blend, labeled as Cabernet Sauvignon starting with the 2023 vintage
- Bright fruit and soft tannins
- Ready to be enjoyed on release

TASTING NOTES

This vintage of Laurea opens with a captivating bouquet of ripe blueberries, blackberries, and blackcurrants, interlaced with notes of leather, subtle hints of cedar, warm loamy earth, and a touch of baking spices. Layers of red fruit awaken the palate with bright acidity, supported by silky tannins and an elegant structure. As the wine unfolds in the glass, a gentle suppleness emerges with a surge of vibrant energy. The wine's deft balance creates a charming and approachable character, while its long finish leaves a lasting impression.

VARIETAL BLEND

94% Cabernet Sauvignon, 6% Petit Verdot

ACCOLADES

95
points

Decanter

92
points

vinous



Napa Valley

CABERNET SAUVIGNON 2022

“The 2022 Cabernet Sauvignon is fabulous and clearly one of the wines of this very challenging year. Succulent dark red fruit, espresso, mocha, licorice and rose petal all meld together. More than anything, though, I am so impressed with the wine’s balance.” – Antonio Galloni, Vinous

PHILOSOPHY

- Inspired by the iconic wines of Napa Valley produced in the 1950s, 60s, and 70s that were blends from outstanding vineyards.
- Emphasizes elegance, balance, freshness and finesse. Accessible at a young age, yet with the concentration and complexity required for extended cellaring.

TASTING NOTES

Around Napa Valley, 2022 is known as “the tale of two harvests,” making it one of the most unique vintages in recent history. The red wine harvest quickly followed the whites, which kicked off in early August. The typical gap between the white and red wine harvest was almost nonexistent, and the frenzied pace continued until the rains provided a much-needed break. With climate variability as the new normal, Napa Valley grape growers aim to be adaptable, and that preparation paid off in 2022 as growers faced triple-digit heat over five days in September, quickly followed by rain that brought a little reprieve from the heat. After the rain, our grapes left to hang through mid-October, enjoyed mild weather days that allowed us to wait for perfect ripeness. The resulting red wines possess excellent structure with deep red colors, luxurious tannins, and exquisite fruit-forward aromatics.

VARIETAL BLEND

92% Cabernet Sauvignon, 8% Cabernet Franc

ACCOLADES

98
points

JEB DUNNUCK

95+
points

vinous

97
points

Decanter

96
points

Robert Parker
WINE ADVOCATE

Wine Spectator

NEWS

Araujo Family Sells Accendo Winery to Napa's Bettinelli Family and Jack Bittner

A decade after selling Eisele Vineyard, the Araujos have parted with Accendo, which goes to one of the top grapegrowing families in Napa



Jack Bittner, Giancarlo Bettinelli and Paul Goldberg, left to right, stand in the Mitchell Vineyard in Yountville, future home to Accendo Estate. (Rob Watermeyer)

news & press



ARAUJOS SELL ACCENDO WINERY

WINE SPECTATOR, MAY 2025

“First rule, do no harm,” Bittner told Wine Spectator. “We want to get to know the Accendo customer and respect the brand. This is something that came about in part because there are long relationships between the Araujo's, Bettinelli's and myself.” | James Molesworth

Robb Report

FOOD & DRINK / WINE

JANUARY 10, 2024

Why Napa Valley Is for White-Wine Lovers, Too

And we're not just talking buttery Chardonnay.

By MIKE DESIMONE AND JEFF JENSSEN



WHY NAPA VALLEY IS FOR
WHITE-WINE LOVERS,
TOO

ROBB REPORT, JANUARY 2024

“Accendo Cellars is among the wineries making
exceptional Sauvignon Blanc.” | Mike DeSimone &
Jeff Jenssen

Jancis Robinson

Sonoma and Napa get savvier



SONOMA AND NAPA GET SAVVIER

JANCIS ROBINSON, FEBRUARY 2024

“Smells of honey, white flowers and green apples. Flavours of lime pith, green apples, lemon oil and a touch of vanilla have a wonderful bright salinity and fantastic acidity. There’s a faint chalky quality to the wine that lingers in the finish. Utterly delicious.” | Alder Yarrow



THANK YOU

ACCENDOESTATE.COM